



2nd Annual Otolaryngology Update in New York City

*2-Day Comprehensive Course
in Otolaryngology*

October 16-17, 2008

**New York Athletic Club
180 Central Park South
New York, New York 10019**



2nd Annual Otolaryngology Update in New York City

The Department of Otolaryngology/Head & Neck Surgery
Columbia University

The first Otolaryngology Update was successfully organized by Weill Cornell Medical Center in 2007. It is our pleasure to host the 2nd annual course in New York City. Otolaryngologist-Head and Neck Surgeons practice both the medical and surgical aspects of our specialty. Advances can come rapidly from different areas. Most educational courses focus on a single part of the specialty, such as sinus surgery, otology, or facial plastic surgery. Therefore, there is a strong perception of a need for a comprehensive update course in the New York City area. This will allow the participants to receive a concise, but comprehensive review of all aspects of the specialty in a single course. Similar programs in other parts of the country are highly-rated and well-attended. We are using participant ratings and suggestions from the first course to structure this and future programs.

It is intended that this Columbia University CME activity will lead to improved patient care. At the conclusion of this activity, participants should be able to:

- Understand new trends in evaluation and treatment of hearing loss and tinnitus
- Understand the current evaluation and medical and surgical treatments for nasal polyposis and chronic sinusitis
- Understand the latest treatment for otitis media, including surgical techniques
- Understand different approaches to rhinoplasty and facial plastic surgery
- Understand the diagnostic evaluation of patients with hoarseness and voice disorders
- Understand the current role of surgery in the management of patients with head and neck cancer

Day 1
October 16, 2008

7:30 am

Registration and Breakfast

8:00 am

Welcome Remarks

Otology/Neurotology and Audiology

Session Moderator: Ian Storper, MD

8:10 am

Clinical Pathway for Tinnitus Management and Decision-Making

Craig W. Newman, PhD
Section Head, Audiology
Head and Neck Institute, Cleveland Clinic

8:30 am

The Lost Art of Medicine

Michael E. Glasscock III, MD
Founder and Former Editor-in-Chief,
The American Journal of Otology, 1979. (Currently *Otology & Neurotology*)

8:50 am

Music Perception by Cochlear Implantees

Jaelyn Spitzer, PhD
Professor of Clinical Audiology & Speech Pathology in Otolaryngology/HNS
Columbia University, College of Physicians and Surgeons

9:10 am

Julius Lempert

Michael E. Glasscock, III, MD
Founder and Former Editor-in-Chief,
The American Journal of Otology, 1979. (Currently *Otology & Neurotology*)

9:30 am

Advances in Otology/Neurotology

Moderator: Ian Storper, MD
Panelists:
Michael E. Glasscock, III, MD
Craig W. Newman, PhD
Jaelyn Spitzer, PhD
Samuel Selesnick, MD

10:00 am

Break

Plastics and Reconstructive

Session Moderator: Jeffrey Ahn, MD

10:20 am

Incision Planning for Successful Scars & Strategic Revision

J. Regan Thomas, MD
Lederer Professor and Department Head, Otolaryngology/HNS
University of Illinois at Chicago (UIC)

10:40 am

Aesthetic Facial Fat Grafting

Monica Tadros, MD
Director of Facial Plastic and Reconstructive Surgery Education
Assistant Professor of Clinical Otolaryngology/HNS
Columbia University, College of Physicians and Surgeons

11:00 am

Asian Rhinoplasty

Jeffrey Ahn, MD

Director, Division of Facial Plastic and Reconstructive Surgery

Assistant Professor of Otolaryngology/HNS

Columbia University, College of Physicians and Surgeons

11:20 am

Rhytidectomy: The “Safe” Lift

J. Regan Thomas, MD

Lederer Professor and Department Head, Otolaryngology/HNS

University of Illinois at Chicago (UIC)

11:40 am

Facial Aesthetic Challenges

Moderator: Monica Tadros, MD

Panelists:

J. Regan Thomas, MD

Jeffrey Ahn, MD

Albert Jen, MD

12:10 pm

Lunch

Head and Neck

Session Moderator: Salvatore M. Caruana, MD

1:10 pm

Endoscopic Resection of Head & Neck Cancer

Salvatore M. Caruana, MD

Director, Division of Head & Neck Surgery

Assistant Professor of Clinical Otolaryngology/HNS

Columbia University, College of Physicians and Surgeons

1:30 pm

Robotic Surgery

Bert W. O’Malley Jr., MD

Gabriel Tucker Professor and Chair, Department of Otolaryngology/HNS

University of Pennsylvania Health System

1:50 pm

Neoadjuvant Chemotherapy for Head & Neck Cancer

Martin Oster, MD

Associate Professor of Clinical Medicine

Columbia University, College of Physicians & Surgeons

2:10 pm

Novel Approaches to Skull Base Tumors

Peter Costantino, MD

Director, Cranial Base Surgery

Associate Clinical Professor, Otolaryngology/HNS

Columbia University, College of Physicians & Surgeons

and

Vice-Chairman, Department of Otolaryngology/HNS

Co-Director, Center for Cranial Base Surgery

St. Luke’s-Roosevelt Hospital Center

2:20 pm

Challenging Head & Neck Cancer Cases

Moderator: Salvatore M. Caruana, MD

Panelists:

Bert W. O'Malley Jr., MD

Dennis Kraus, MD

Martin Oster, MD

Peter Schiff, MD

Peter Costantino, MD

3:00 pm

Break

Laryngology and Swallowing

Session Moderator: Thomas Murry, PhD

3:20 pm

***Office-Based Procedures of the Larynx and Trachea:
New Frontiers on a Historic Technique***

C. Blake Simpson, MD

Professor, Department of Otolaryngology/HNS

UT Health Science Center, San Antonio

3:40 pm

***Early Vocal Fold Malignancy:
An Alternative Therapy Using Laser and Cryotherapy***

Marshall Strome, MD, MS

Director, Center for Head and Neck Oncology

and Co-Director, Head and Neck Transplantation Program

St. Luke's Roosevelt Medical Center

4:00 pm

***Paradoxical Vocal Fold Movement Disorder:
Strategies for Management***

Thomas Murry, PhD

Clinical Director, Voice & Swallowing Center

Professor of Clinical Speech-Language Pathology in Otolaryngology/HNS

Columbia University, College of Physicians and Surgeons

4:20 pm

State of the Art Transnasal Esophagoscopy (TNE)

Jonathan Aviv, MD

Director, Division of Laryngology

Medical Director, Voice & Swallowing Center

Professor of Clinical Otolaryngology/HNS

Columbia University, College of Physicians and Surgeons

4:40 pm

Unique Laryngeal Cases

Moderator: Jonathan Aviv, MD

Panelists:

Thomas Murry, PhD

C. Blake Simpson, MD

Marshall Strome, MD

Adjourn

Day 2 October 17, 2008

7:30 am

Breakfast

8:00 am

Welcome and Announcements

Pediatric Otolaryngology

Session Moderator: Joseph Haddad Jr., MD

8:10 am

Impact of Evolution on Otitis Media

Charles D. Bluestone, MD

*Professor of Otolaryngology, University of Pittsburgh School of Medicine
Staff Pediatric Otolaryngologist, Hospital of Pittsburgh*

8:50 am

Cochlear Implants

Erik Waldman, MD

*Clinical Director, Pediatric Cochlear Implants
Assistant Professor of Clinical Otolaryngology/HNS
Columbia University, College of Physicians and Surgeons*

9:10 am

Endoscopic Surgery of the Pediatric Airway

Eli Grunstein, MD

*Assistant Director, Division of Pediatric Otolaryngology
Assistant Professor of Otolaryngology/HNS
Columbia University, College of Physicians and Surgeons*

9:30 am

Panel Discussion

Moderator: Joseph Haddad Jr., MD

Panelists:

Charles D. Bluestone, MD

Eli Grunstein, MD

Erik Waldman, MD

10:00 am

Break

Sinus and Rhinological Disease

Session Moderator: Lanny Garth Close, MD

10:20 am

Outcomes for Sinus Management

Michael Stewart, MD, MPH

*Professor and Chairman, Department of Otorhinolaryngology
Weill Cornell Medical Center*

10:40 am

Fungal Sinusitis

Bradley F. Marple, MD

*Professor and Vice Chairman, Department of Otolaryngology
UT Southwestern Medical Center*

11:00 am	<p><i>Balloon Sinuplasty Technique and Result</i> Jeffery Ahn, MD <i>Director, Division of Facial Plastic and Reconstructive Surgery</i> <i>Assistant Professor of Clinical Otolaryngology/HNS</i> <i>Columbia University, College of Physicians and Surgeons</i></p>
11:20 am	<p><i>Evaluation and Treatment of Graves Orbitopathy</i> Michael Kazim, MD <i>Clinical Professor of Ophthalmology and Surgery</i> <i>Columbia University, College of Physicians & Surgeons</i></p>
11:40 am	<p><i>Endoscopic Orbital Decompression</i> Lanny Garth Close, MD <i>Howard W. Smith Professor and Chairman</i> <i>Department of Otolaryngology/HNS</i> <i>Columbia University, College of Physicians & Surgeons</i></p>
12:00 pm	<p><i>Panel Discussion: Challenging Sinus Cases</i> Moderator: Lanny Garth Close, MD Panelists: Jeffrey Ahn, MD Bradley F. Marple, MD Michael Stewart, MD, MPH</p>
12:30 pm	<p><i>Lunch</i></p>
	<p>General Otolaryngology Session Moderator: Hector P. Rodriguez, MD</p>
1:30 pm	<p><i>Sublingual Immunotherapy</i> Bradley F. Marple, MD <i>Professor & Vice Chairman, Department of Otolaryngology/HNS</i> <i>UT Southwestern Medical Center</i></p>
1:50 pm	<p><i>Allergies and the Unified Airway</i> William R. Reisacher, MD <i>Assistant Professor of Otorhinolaryngology</i> <i>Weill Cornell Medical College</i></p>
2:05 pm	<p><i>Turbinate Hypertrophy – Surgical Reduction Techniques</i> Hector P. Rodriguez, MD <i>Director of Rhinology</i> <i>Assistant Professor of Clinical Otolaryngology/HNS</i> <i>Columbia University, College of Physicians and Surgeons</i></p>
2:25 pm	<p><i>Medical Treatment of Epistaxis</i> Hector P. Rodriguez, MD <i>Director of Rhinology</i> <i>Assistant Professor of Clinical Otolaryngology/HNS</i> <i>Columbia University, College of Physicians and Surgeons</i></p>

2:45 pm	<i>Vascular Anomalies of the Head & Neck</i> Milton Waner, MD <i>Department of Otolaryngology/Head & Neck Cancer Beth Israel Medical Center</i>
3:00 pm	<i>Interventional Radiology Treatment of Epistaxis</i> John Pile Spellman, MD <i>Professor of Radiology and Neurological Surgery Columbia University, College of Physicians & Surgeons</i>
3:15 pm	<i>Break</i>
	Billing & Coding, Government & Regulatory Issues Session Moderator: Danielle Johnson, MHA, FACHE
3:35 pm	<i>Overcoming Payment Denials (Cliff Notes Version)</i> Lee D. Eisenberg, MD, MPH <i>Associate Professor of Clinical Otolaryngology/HNS Columbia University, College of Physicians and Surgeons</i>
3:55 pm	<i>Physician Quality Performance Measurement and Payment Policy</i> David R. Nielsen, MD <i>Executive Vice President & CEO American Academy of Otolaryngology/HNS</i>
4:15 pm	<i>The Electronic Medical Record</i> Jayde Stechowych, MD <i>Assistant Professor of Clinical Otolaryngology/HNS Columbia University, College of Physicians and Surgeons</i>
4:35 pm	<i>The Changing Face of CME</i> David R. Nielsen, MD <i>Executive Vice President & CEO American Academy of Otolaryngology/HNS</i>
4:55 pm	<i>Panel Discussion</i> Moderator: Danielle Johnson, MHA, FACHE <i>Department Administrator, Otolaryngology/HNS Columbia University, College of Physicians and Surgeons</i> Panelists: Lee Eisenberg, MD, MPH David R. Nielsen, MD Michael Stewart, MD, MPH Jayde Steckowych, MD
5:15 pm	<i>Adjourn</i>

Program Speakers

Course Directors

Lanny Garth Close, MD
Howard W. Smith Professor and Chairman
*Department of Otolaryngology/HNS
Columbia University, College of Physicians and Surgeons*

Joseph Haddad Jr., MD
*Savetsky Professor and Vice Chairman
Department of Otolaryngology/HNS
Columbia University, College of Physicians and Surgeons*

Guest Faculty

Charles D. Bluestone, MD
*Professor of Otolaryngology
University of Pittsburgh, PA*

Michael E. Glasscock III, MD
*Founder and Former Editor-in-Chief
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Department of Otolaryngology/HNS
University of Pennsylvania Health System
Philadelphia, PA*

Bradley F. Marple, MD
*Professor and Vice Chairman
Department of Otolaryngology
UT Southwestern Medical Center, Dallas, TX*

Craig W. Newman, PhD
*Section Head, Audiology
Head and Neck Institute, Cleveland Clinic
Cleveland, OH*

David R. Nielsen, MD
*Executive Vice President and CEO
American Academy of Otolaryngology/HNS
Alexandria, VA*

C. Blake Simpson, MD
*Professor, Department of Otolaryngology/HNS
UT Health Science Center, San Antonio, TX*

J. Regan Thomas, MD
*Lederer Professor and Department Head
Otolaryngology/Head & Neck Surgery
University of Illinois at Chicago, Chicago, IL*

Milton Waner, MD
*Department of Otolaryngology/HNS
Beth Israel Medical Center, New York, NY*

Columbia University Faculty

Jeffery Ahn, MD
*Director, Division of Facial Plastic and Reconstructive Surgery
Assistant Professor of Otolaryngology/HNS
Department of Otolaryngology/HNS*

Jonathan Aviv, MD
*Director, Division of Laryngology
Medical Director, Voice & Swallowing Center
Professor of Clinical Otolaryngology/HNS
Department of Otolaryngology/HNS*

Salvatore M. Caruana, MD
*Director, Division of Head & Neck Surgery
Assistant Professor of Clinical Oto/HNS
Department of Otolaryngology/HNS*

Peter Costantino, MD
*Director, Cranial Base Surgery
Associate Clinical Professor, Otolaryngology/HNS
and
Vice-Chairman, Department of Otolaryngology/HNS
Co-Director, Center for Cranial Base Surgery
St. Luke's-Roosevelt Medical Center*

Lee D. Eisenberg, MD, MPH
*Associate Professor of Clinical Otolaryngology/HNS
Department of Otolaryngology/HNS*

Eli Grunstein, MD
*Assistant Director, Division of Pediatric Otolaryngology
Assistant Professor of Otolaryngology/HNS
Department of Otolaryngology/HNS*

Albert Jen, MD
*Assistant Professor of Clinical Otolaryngology/HNS
Department of Otolaryngology/HNS*

Michael Kazim, MD
*Clinical Professor of Ophthalmology and Surgery
Department of Ophthalmology*

Thomas Murry, MD
Clinical Director, Voice & Swallowing Ctr
Professor of Clinical Speech-Language Pathology of Otolaryngology/HNS

Martin Oster, MD
Associate Professor of Clinical Medicine
Department of Medicine - Oncology

Hector P. Rodriguez, MD
Director of Rhinology
Assistant Professor of Clinical Otolaryngology/HNS
Department of Otolaryngology/HNS

Peter B. Schiff, MD, PhD
Professor of Radiation Oncology
Department of Radiology

John Pile Spellman, MD
Professor of Radiology and Neurological Surgery
Departments of Radiology and Neurological Surgery

Jaclyn Spitzer, PhD
Professor of Clinical Audiology & Speech Pathology
Department of Otolaryngology/HNS

Jade Steckowych, MD
Assistant Professor of Clinical Otolaryngology/HNS
Department of Otolaryngology/HNS

Ian Storper, MD
Assistant Professor of Clinical Otolaryngology/HNS
Director, Division of Neurotology & Neurotologic Skull Base Surgery
Department of Otolaryngology/HNS

Marshall Strome, MD, MS
Director, Center for Head & Neck Oncology
Co-Director, Head & Neck Transplantation Program
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Erik Waldman, MD
Clinical Director, Pediatric Cochlear Implants
Assistant Professor of Clinical Oto/HNS
Department of Otolaryngology/HNS

**Weill Cornell Medical Center
Faculty**

William R. Reisacher, MD
*Assistant Professor of Otorhinolaryngology
Department of Otorhinolaryngology*

Samuel Selesnick, MD
*Professor and Vice Chairman
Department of Otorhinolaryngology*

Michael Stewart, MD, MPH
*Professor and Chairman
Department of Otorhinolaryngology*

**Memorial Sloan-Kettering
Faculty**

Dennis Kraus, MD
Director of Speech, Hearing, and Rehabilitation Center

Disclosure Statement

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Accreditation Statement

The College of Physicians and Surgeons of Columbia University is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Designation Statement

The College of Physicians and Surgeons designates this educational activity for a maximum of *15 AMA PRA Category 1 CreditsTM*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The American College of Nurse Practitioners (ACNP) and The American Academy of Physician Assistants (AAPA) accept AMA/PRA category 1 credit from organizations accredited by the ACCME.

The American Nurses Credentialing Center (ANCC) accepts AMA/PRA category 1 credit toward recertification requirements.